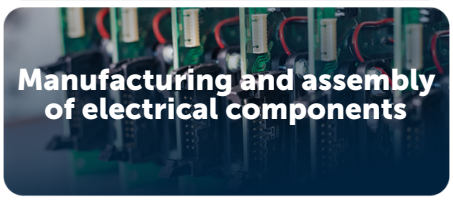
WHY EL SALVADOR?

A strategic destination with a vibrant culture, competitive costs, and strong growth opportunities for global investors.

invest in El Salvador

www.investinelsalvador.gob.sv

Key Investment Opportunities



1st

In America with the most favorable regulation towards cryptoassets (2024) & **2nd in the world**

4.1 M

International visitor arrivals (2025)

2nd

Country with biggest growth in the world 2019 vs 2024 (+81% UN Tourism)

39

Digital asset service provider companies

A Strategic Platform for Growth

Strategic Location

- Fast access to North & Latin American markets
- Preferential access to 1.2B consumers in 41 countries

Cost-Effective Operations

- Highly competitive labor costs
- One of the lowest inflation rates in Latin America

Talent & Stability

- Young, skilled, and committed workforce
- Political stability and strong investor protection

El Salvador's workforce is globally recognized for its commitment, efficiency, and reliability.

- 5.1 millon Working-Age Population (WAP)
- 2.6 millon of Labor force (EAP)
- 53% Under 40 years old (EAP)

Favorable business enviroment

- Strong political and legal stability
- Investor-friendly tax incentives
- US dollar as legal tender
- Free and unrestricted capital movement
- Streamlined and digitized processes
- One of the safest countries in the region