Invest in El Salvador

GOBIERNO DE EL SALVADOR

All officials, employees, suppliers, business partners, and other stakeholders are urged to refrain from, refuse to participate in, or actively or passively engage in any activity that may constitute an act of bribery, thereby contributing to integrity and corruption-free management. They may use the reporting channels found on the website: https://investinelsalvador.gob.sv/es/

HOW WE SUPPORT INVESTORS AND EXPORTERS

Personalized Assistance
We provide a service tailored to your needs with the aim of delivering valuable solutions.

Strategic Information
Up-to-date information on the investment climate, sectors of interest, and opportunities.

Contact facilitation
Network of contacts with government representatives, local businesses, chambers of commerce, and business associations.

Consulting
Technical advice and investment case evaluations.

Customized agendas
We offer a carefully selected program of meetings and appointments tailored to your objectives.

EL SALVADOR

BUSINESS DESTINATION

Preferential access to essential markets

Abolition of the 10% tariff with the U.S.

Young and committed human talent

53% of the economically active population is below the age of 40.

Profitable Location

The second country with the lowest inflation in the region.

Favorable business environment

The most expedited customs clearance in the region.

Competitive infrastructure

Over 20 free trade zones and industrial parks

PREFERENTIAL ACCESS
TO KEY MARKETS
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STRATEGIC LOCATION AND ACCESS TO MARKETS

2
INTERNATIONAL AIRPORTS
*ONE MORE UNDER CONSTRUCTION"

2
PORTS

10
SHIPPING COMPANIES

14
PASSENGER AIRLINES

7
CARGO AIRLINES

34
DIRECT ROUTES FROM ORIGIN TO DESTINATION

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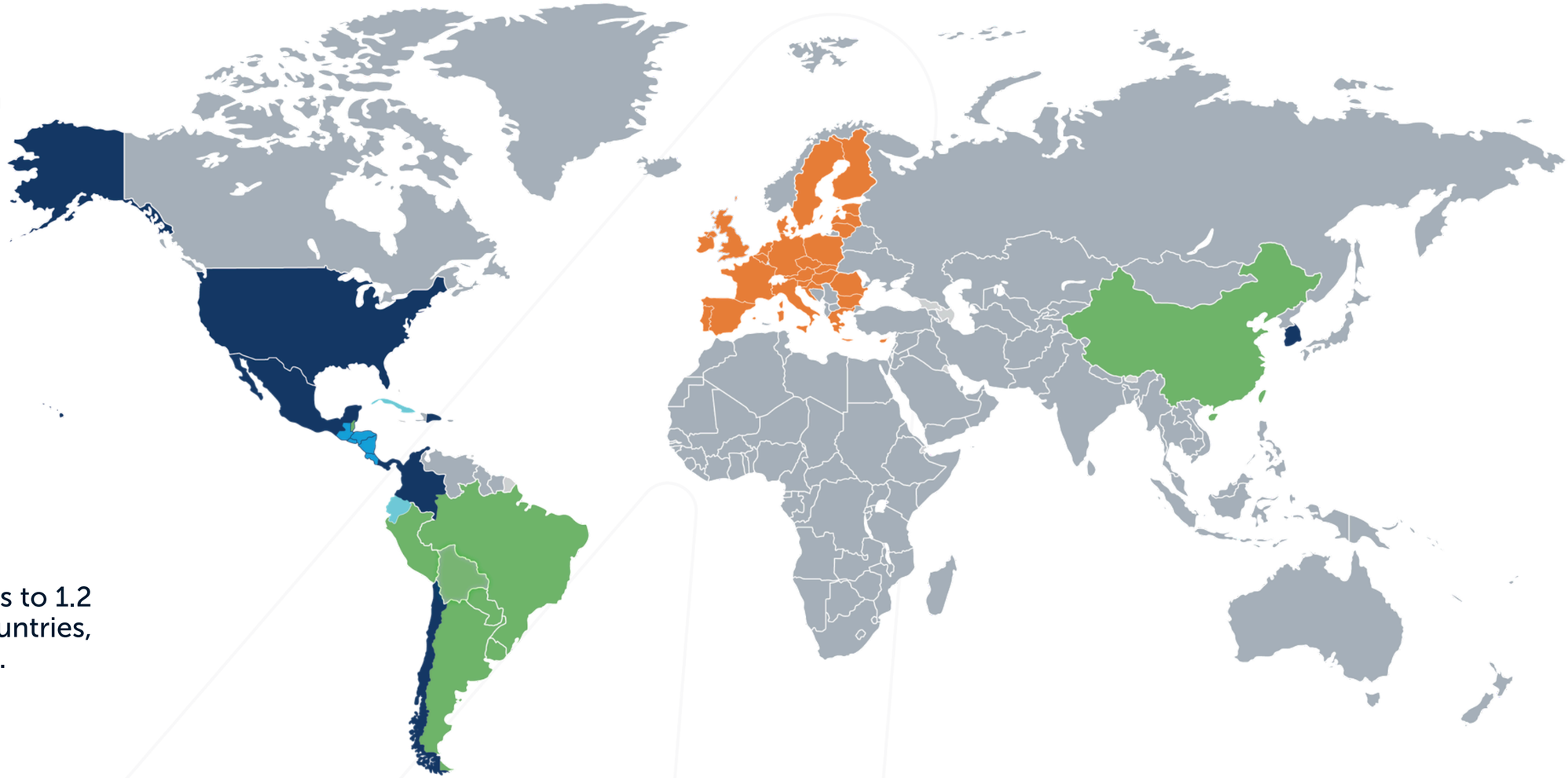
- General Treaty of Central American Economic Integration **(5 countries)**
- Partial Scope Agreements **(with 2 countries)**
- Free Trade Agreements **(with 7 countries)**
- Association Agreements **(with 31 countries)**
- Agreements under negotiation **(with 8 countries)**



We offer preferential access to 1.2 billion consumers in 41 countries, including the United States.

TRADE AGREEMENTS

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YOUNG AND COMMITTED

HUMAN TALENT

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HUMAN TALENT RECOGNIZED WORLDWIDE FOR ITS COMMITMENT, EFFICIENCY AND ETHICS.

5.1 million
Working-Age Population (WAP)

53%
Women

47%
Men

2.6 millones
Laboral force (EAP)

41%
Women

59%
Men

53%
Under 40 years old (EAP)

WE HAVE A SOLID EDUCATIONAL FOUNDATION FOR INNOVATION AND GROWTH

+32,000

Technical and professional graduates in 2024

59%
(18,828)
Women

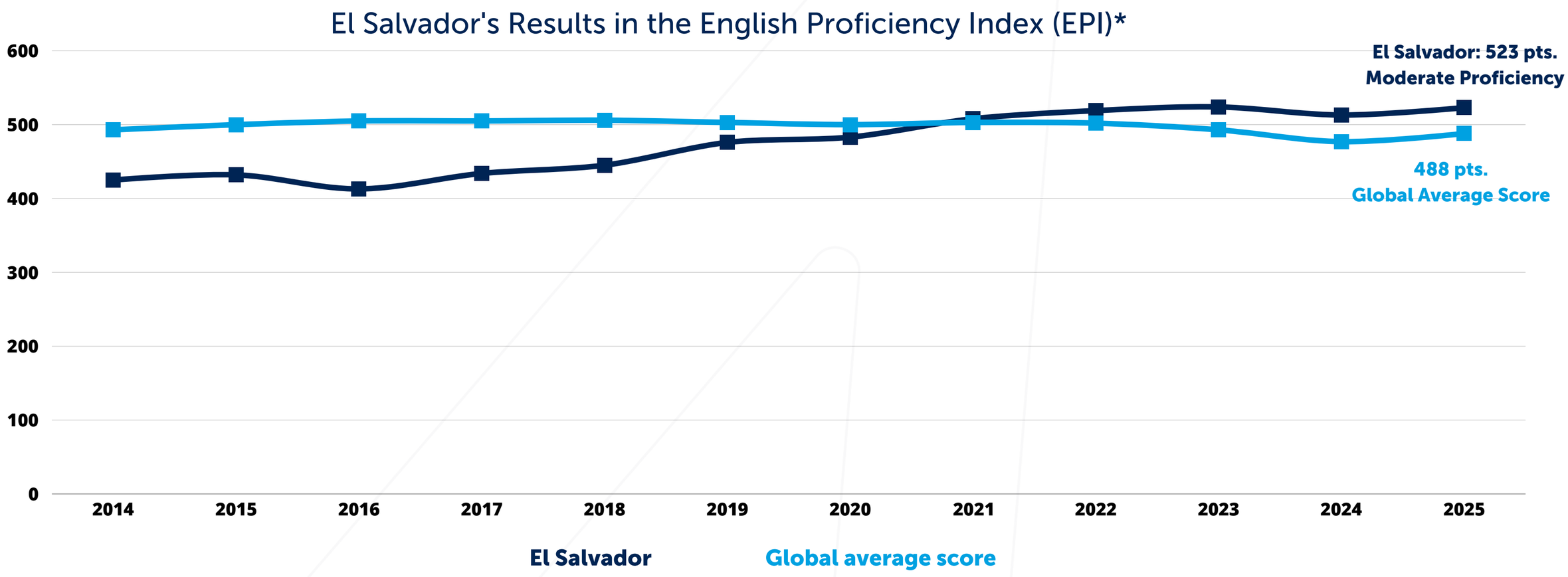
41%
(13,290)
Men

Source: Higher education statistics (MINED, 2024).

The main fields of study are:

These four sectors comprise 74% of the total graduates, the remaining 26% are comprised of: Law (2,485; 8%), Social Sciences (2,222; 7%), Humanities (1,381; 4%), Art and Architecture (1,230; 4%), Agriculture and Environment (784; 2%), Science (459; 1%).

EL SALVADOR HAS IMPROVED ITS ENGLISH PROFICIENCY



Source: EF, EPI. Based on studies conducted on 2.1 million adults from 116 countries and regions. Scores based on an 800-point scale.
*World's largest ranking of English language skills by country

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COST-EFFECTIVE
LOCATION

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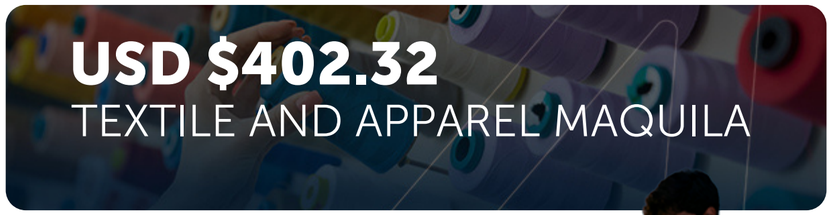
WE OFFER COMPETITIVE LABOR COSTS

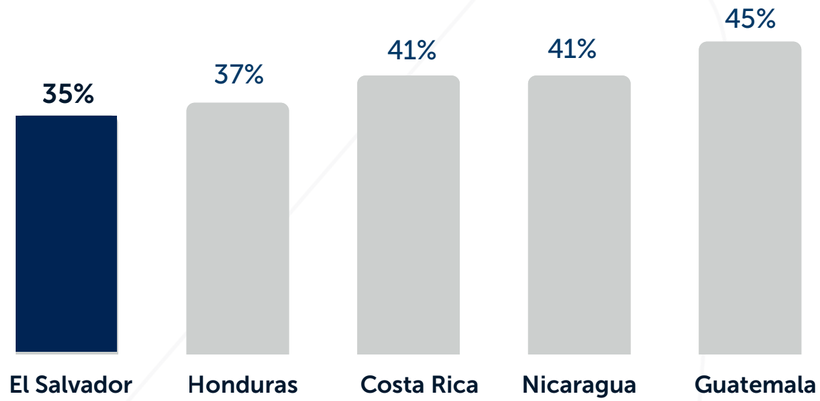
Minimum salary (USD/month), starting from June 1st, 2025



*NOTE: The salary comparison is derived by standardizing sectors across various countries and subsequently calculating the average salary converted to the local currency (dollar).

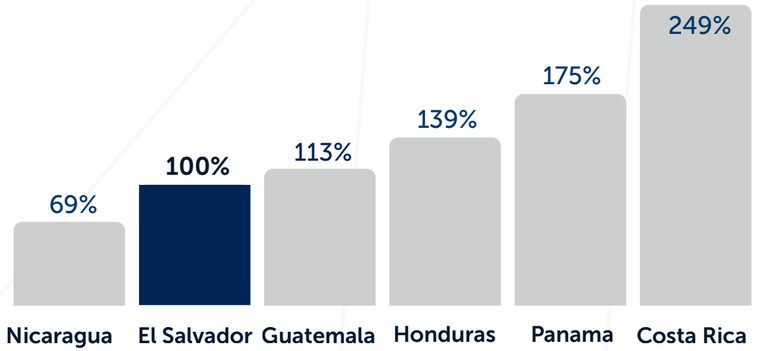
Comparison of benefits

(% of nominal wage)



Salary comparison

Minimum wage for companies in the industrial sector
(El Salvador´s base = 100)



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OUR LABOR COSTS ARE HIGHLY COMPETITIVE

BENEFITS PAID

7.50 %

Social Security (ISSS)

4.17 %

Christmas bonus

Retirement Fund (AFP)

8.75 %

(26.84% del salario nominal)

1.00 %

Vocational Training

Annual vacation

1.25 %

Fortnight 25*

4.17 %

8.33 %

Compensation for unjustified dismissal

o

Compensation for voluntary resignation

4.17 %

Hasta un máximo de

35.17% Total employment benefits + compensation for dismissal without just cause/benefit for voluntary resignation

*Payment equivalent to 50% of monthly salary. Mandatory starting in 2027 for those earning up to $1,500 per month.

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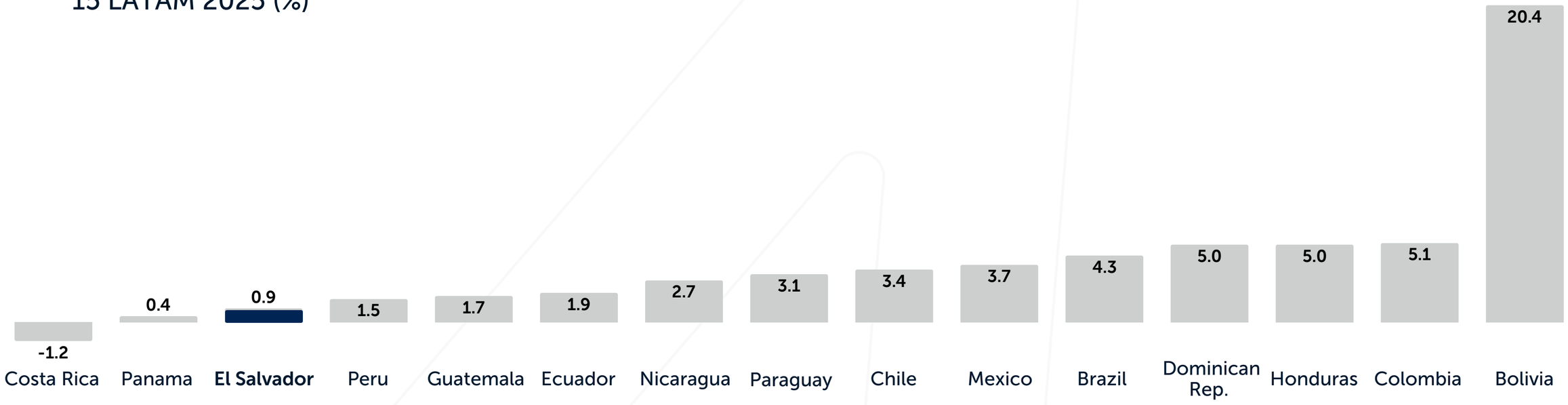
EL SALVADOR HAS SECOND LOWEST INFLATION RATE IN LATIN AMERICA

3rd Country with the lowest inflation rate for Central America (end of period 2025)

Projected inflation Top 15 LATAM 2025 (%)



Source: International Monetary Fund, End-of-period inflation, average rate.

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COMPANIES THAT TRUST
EL SALVADOR

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FAVORABLE
BUSINESS ENVIRONMENT

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EL SALVADOR OFFERS AN OPEN AND FRIENDLY BUSINESS ENVIRONMENT

The US dollar as legal tender

Legal stability for investments

Second lowest inflation rate in the region

The safest country in the region

Access to local financing

Unrestricted transfer of funds abroad

TAX INCENTIVES AND BENEFITS

Free Trade Zones Law

Tax exemptions (income, municipal taxes, and real estate transfers) and import duties for industrial activities.

Renewable Energy Incentives Law

Full income tax exemptions and customs duty relief on select imports related to hydraulic, geothermal, wind, solar, biomass, and other renewable energy sources.

International Services Law

Tax exemptions on income, municipal taxes, and import duties for strategic sectors such as BPOs, contact centers, aircraft maintenance and repair, logistics, and others.

Innovation and Technology Manufacturing Promotion Law

Exemption, for a period of 15 years, from income tax, municipal taxes, capital gains tax, and import duties.

TAX INCENTIVES AND BENEFITS

Law on Legal Stability for Investments

It guarantees legal certainty in the areas of taxation, customs, and immigration for investors for a period of up to 20 years, depending on the amount of the investment.

Income Tax Act (LISR)

All amounts received for any reason, obtained abroad, or any capital movement, remuneration, or emolument, in cash or in kind, whether or not generated by the investment of domestic or foreign capital, nominally obtained or received by persons domiciled or not domiciled in the country, from any source abroad, are excluded from the payment of the tax.

Law on Taxation of the Transfer of Movable Property and the Provision of Services (VAT Law)

VAT exemption on the importation of machinery intended for fixed assets for direct use in the production of goods and services not included in Article 46 and exempted from Article 174 of this law.

Digital Asset Issuance Act

Indefinite exemption from all types of levies, taxes, duties, fees, and contributions, of any kind and nature, present or future, whether ordinary or extraordinary or even special.

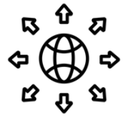
TAX INCENTIVES AND BENEFITS

Legislation on tax incentives for high-rise real estate developments.

Exemption from Income Tax for a duration of 15 years, commencing from the initial year of profitability, without incurring capital gains tax. This provision applies to individuals, legal entities, or associations of persons, regardless of domicile, who possess new investments in high-rise real estate projects consisting of 35 stories or more.

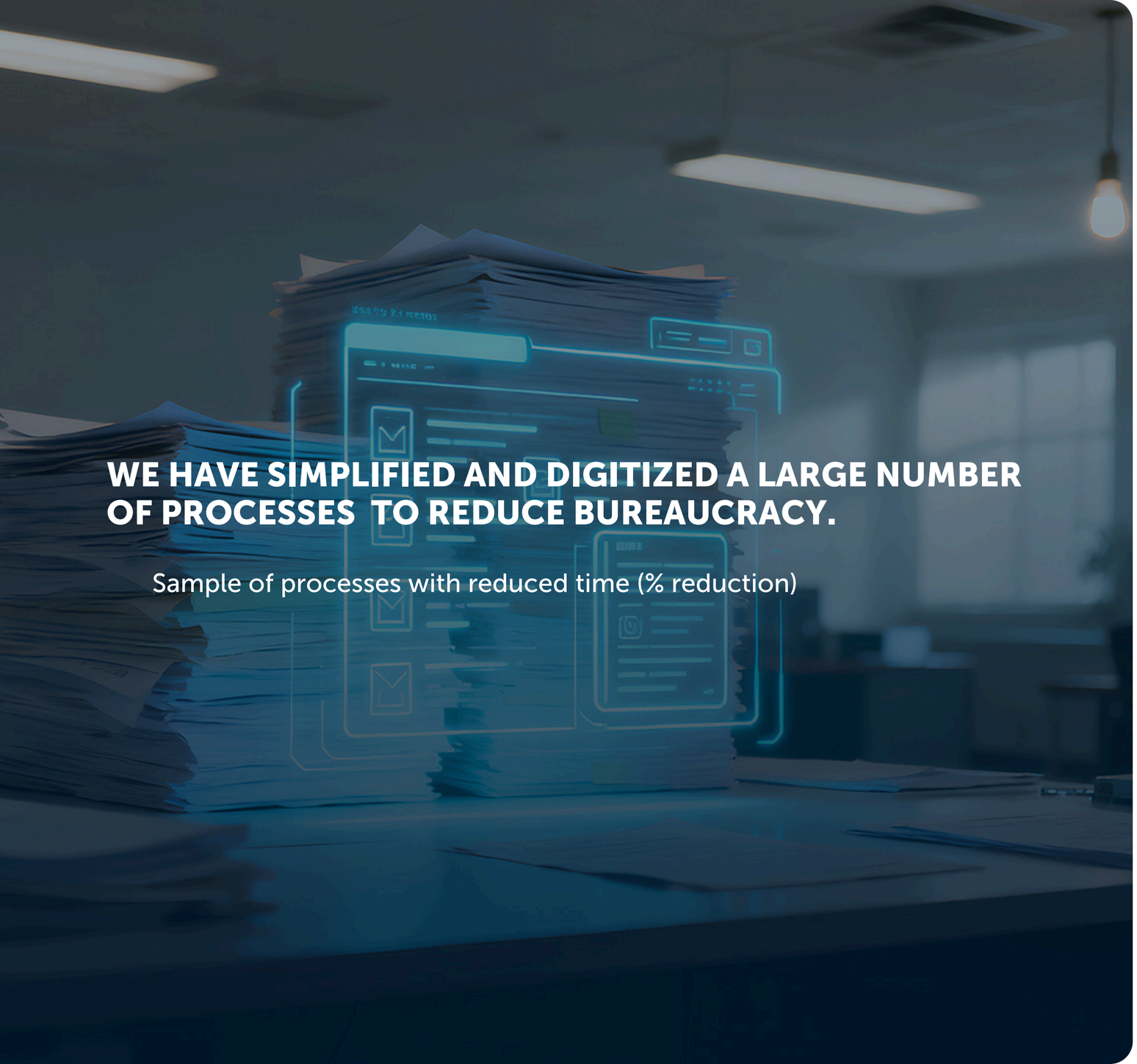
Law Establishing the Planning Authority for the Historic Center of San Salvador

It establishes a legal framework for the protection, revitalization, and development of the Historic Center of San Salvador. For a duration of 10 years, it provides a complete exemption from Income Tax (ISR) and municipal taxes, and acknowledges as 100% deductible expenses those associated with donations, construction, restoration, maintenance, lighting, or enhancements of public spaces situated within the designated area.



Legislation for the advancement of investment expansion

It creates incentives to enhance investments in strategic sectors, applicable to companies with a minimum of 10 years of operation within the country. This includes a tax credit against Income Tax for a duration of up to 10 years and an exemption from the Real Estate Transfer Tax for expansion projects, contingent upon prior qualification and authorization by the Ministry of Economy.



WE HAVE SIMPLIFIED AND DIGITIZED A LARGE NUMBER OF PROCESSES TO REDUCE BUREAUCRACY.

Sample of processes with reduced time (% reduction)

Source: MINEC, 2025

227
Procedures with resolution in one business day or less

660
Simplified procedures

210
Digitized 100% online

60%
Overall time reduction

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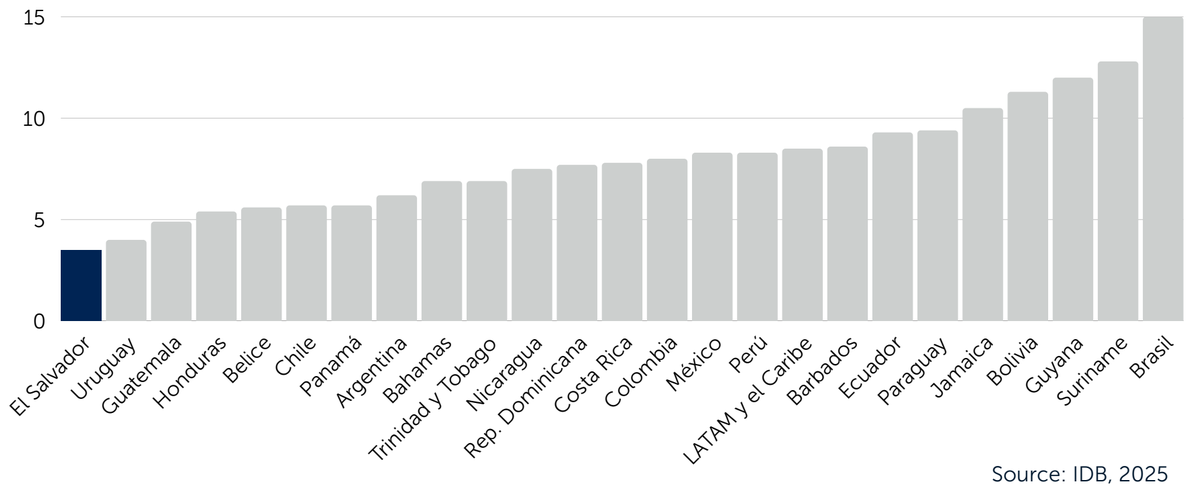
AVERAGE NUMBER OF DAYS REQUIRED FOR CUSTOMS CLEARANCE OF DIRECT EXPORTS



Source: IDB, 2025

EL SALVADOR HAS THE FASTEST CUSTOMS CLEARANCE IN LATIN AMERICA AND THE CARIBBEAN

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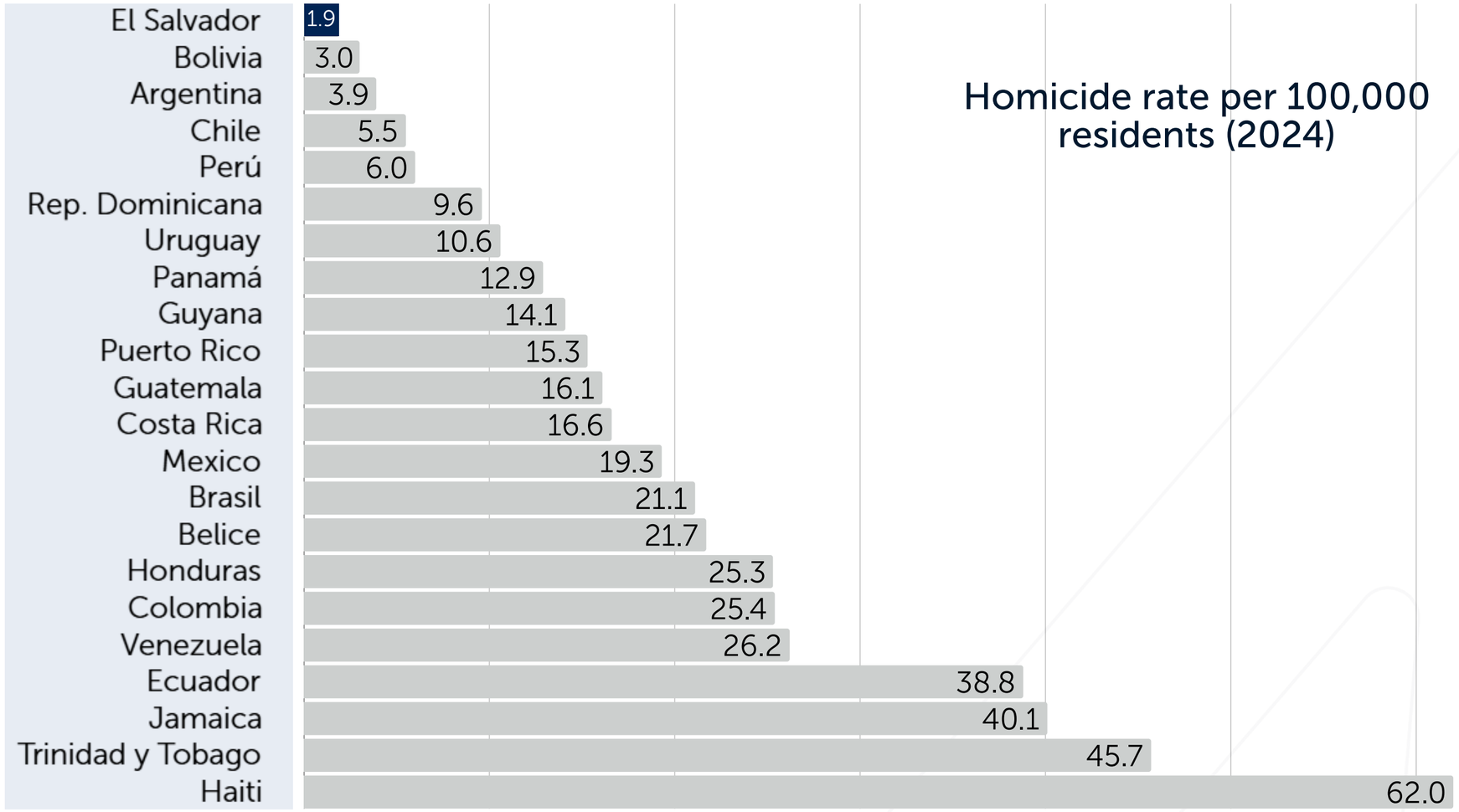
WE ARE THE MOST SECURE NATION IN THE REGION



+4.1 M
International Guests (2025)

7%
Growth of the tourism sector (2024/2025)

1.3
Homicide rate per 100,000 residents (2025)

Source: Statista, 2025

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COMPETITIVE
INFRASTRUCTURE

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WE HAVE MORE THAN 20 FREE TRADE ZONES AND INDUSTRIAL PARKSS

Free Trade Zone

Industrial Arks

Free Trade Zone Construction

Between 2023 and 2025, the following have been authorized

5 Free Trade Zones

4 Industrial Parks

1. Zona Franca Santa Ana
2. Zona Franca Las Mercedes
3. Zona Franca 10
4. Zona Franca Exportsalva
5. Zona Franca Pipil
6. Zona Franca Sam-Li
7. Zona Franca American Park
8. Zona Franca Santa Tecla
9. Zona Franca San José
10. Zona Franca San Marcos
11. Zona Franca San Bartolo
12. Zona Franca Santo Tomás
13. Zona Franca Internacional
14. Zona Franca Miramar
15. Zona Franca El Pedregal
16. Zona Franca Concordia Industrial Park
17. Zona Franca Calvo
18. EMCO Zona Franca
19. Nneo Nejapa Park
20. AirCity
21. Orion Industrial Park
22. Altius Tech Park
23. Montforth Free Zone
24. Zona Franca Agro Eleva
25. Zona Franca Inhdelva
26. Zona Franca Tunantal
27. Zona Franca El Congo
28. S&S Industrial Park

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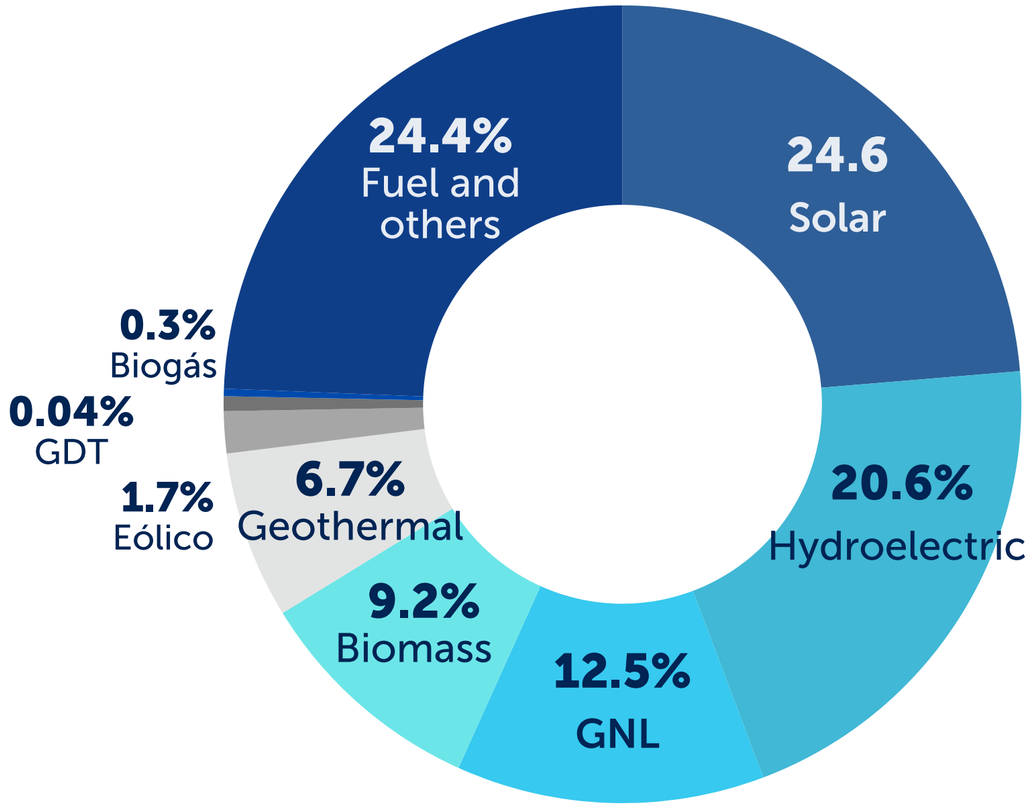
IN EL SALVADOR, WE PRIORITIZE RENEWABLE ENERGY GENERATION.

Installed capacity by energy source (2024)



3,106.7 MW

Installed capacity in El Salvador (Nov. 2025)

63%

Energy generated through renewable sources (Nov, 2025)

Source: General Superintendence of Electricity and Telecommunications

Note: Renewable sources include solar, hydroelectric, biomass, geothermal, wind, GDT, and biogas.

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INVESTMENT
OPPORTUNITIES
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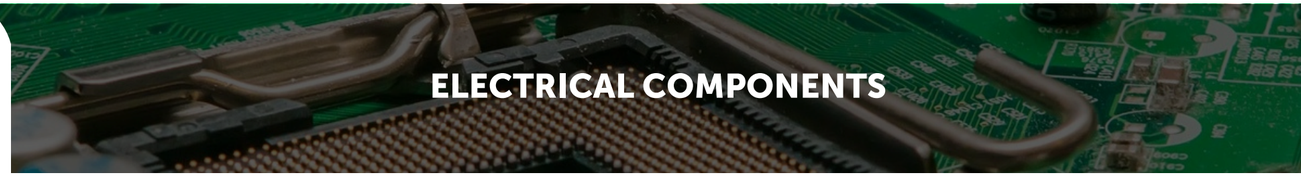
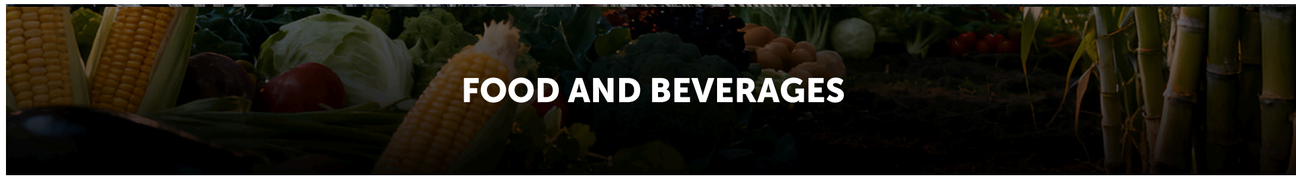
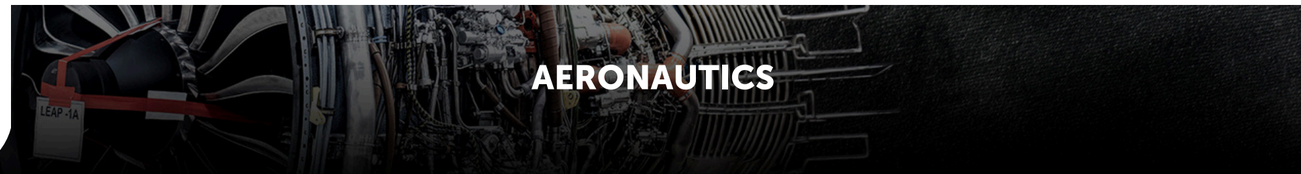
INVESTMENT OPPORTUNITIES IN EL SALVADOR







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AERONAUTICS

El Salvador has established itself as an international leader in aircraft maintenance, repair, and overhaul (MRO) services, offering a reliable and specialized ecosystem that operates to the highest industry standards.

INVESTMENT OPPORTUNITIES:

- Commercial aircraft and helicopter maintenance operations.
- Finishing process operations.
- Painting and maintenance of commercial aircraft interiors.
- Engineering services.
- Aeronautical ground services.

+$405 M

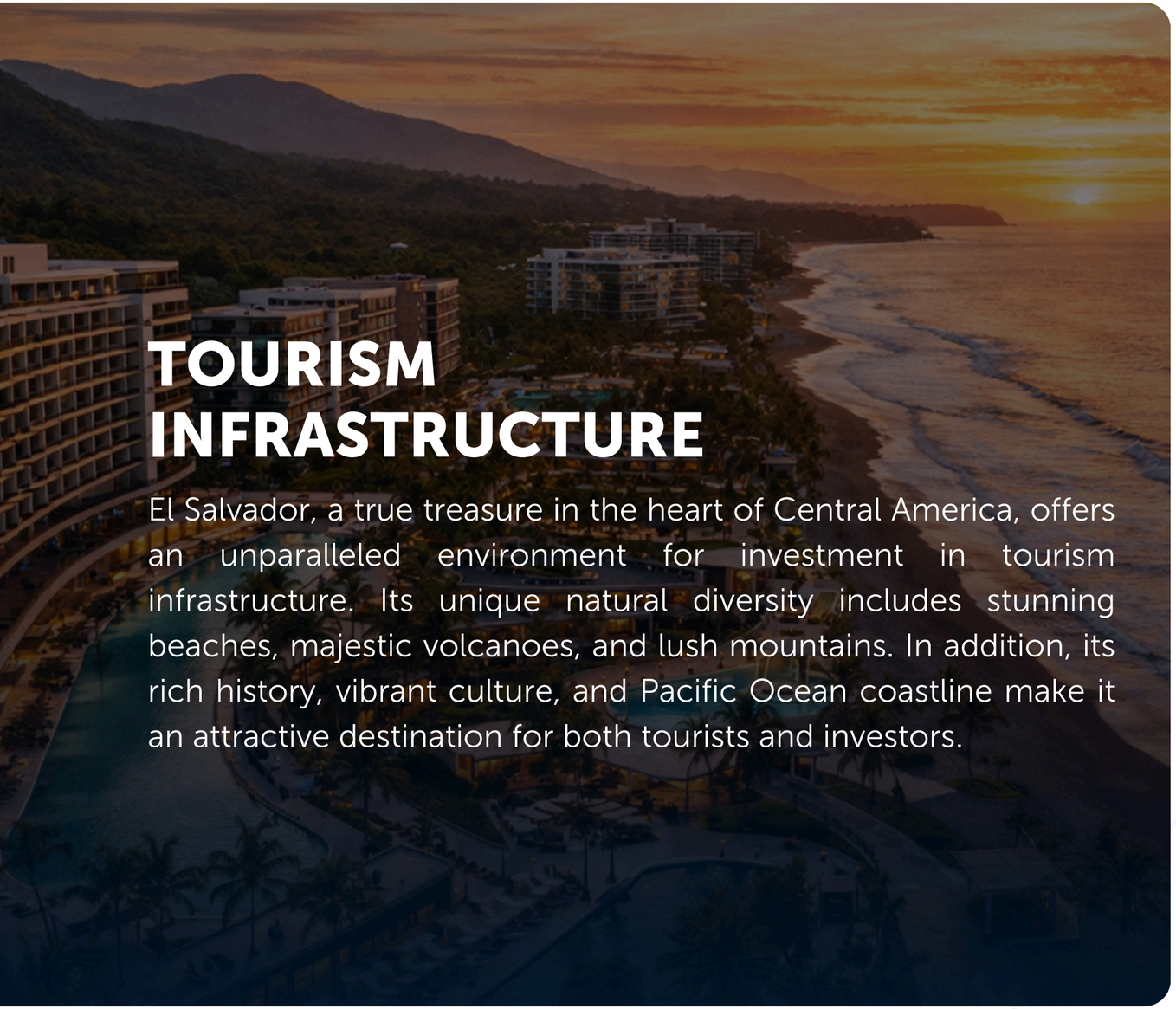
Exports of maintenance and repair services (2025)

3.9%

International Airport Passenger Traffic Growth, (2025/2024)

34

Direct air routes of origin and destination



TOURISM INFRASTRUCTURE

El Salvador, a true treasure in the heart of Central America, offers an unparalleled environment for investment in tourism infrastructure. Its unique natural diversity includes stunning beaches, majestic volcanoes, and lush mountains. In addition, its rich history, vibrant culture, and Pacific Ocean coastline make it an attractive destination for both tourists and investors.

INVESTMENT OPPORTUNITIES

- Hotels.
- Convention centers.
- Theme parks and restaurants.

4.1 M Arrival of visitors (2025)

+$3,500 M In foreign currency for tourism at the end of 2025

+92% Growth in international tourists (2025/2019)

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INVESTMENT OPPORTUNITIES

- Processing of alcoholic and non-alcoholic beverages.
- Food processing.
- Logistics infrastructure.

+$1,300 M

Exports from the agribusiness, food, and beverage sector (2025)

+35

Export destinations (2025)

5.6%

Industry growth (2025/2024)

FOOD AND BEVERAGE

El Salvador is establishing itself as a key destination for food production and export, thanks to its access to high-quality inputs grown using sustainable practices. Its strategic location in the heart of Central America facilitates access to international markets..

INVESTMENT OPPORTUNITIES:

- Software development and digital services.
- Software factories and IT services.
- Digital content and entertainment.
- Emerging technologies and cloud services.
- Innovation and digital transformation centers.

+$455 M

Exports of telecommunications, computer, and information services (Q3, 2025)

$960 M

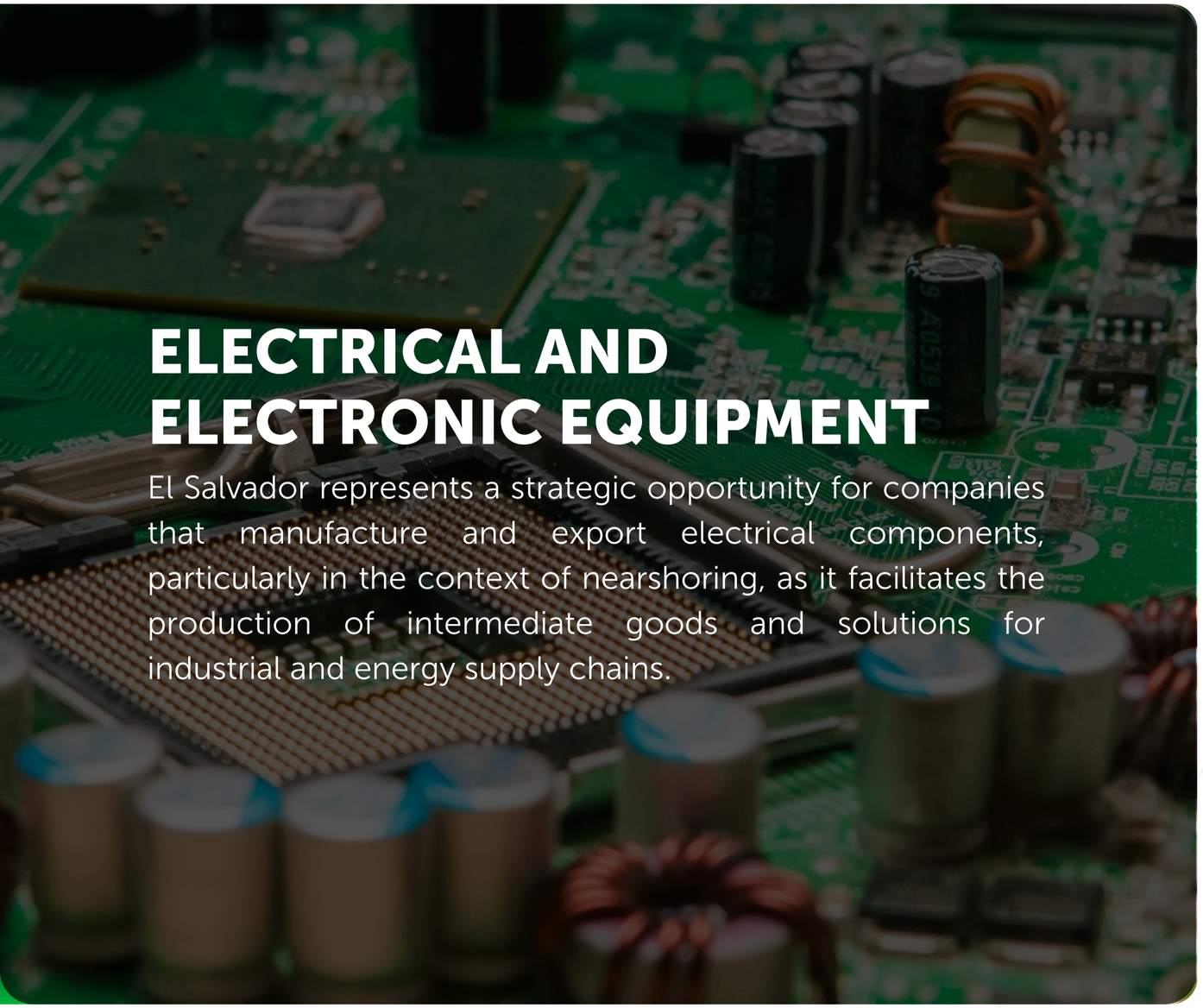
Net balance of FDI in the information and communications sector (2025)

1st

Google Technology Center in Central America

SOFTWARE AND DIGITAL CONTENT DEVELOPMENT

The Salvadoran technology ecosystem is distinguished by its vibrant innovation community, which encompasses sectors such as Fintech, e-commerce, blockchain, and artificial intelligence.



ELECTRICAL AND ELECTRONIC EQUIPMENT

El Salvador represents a strategic opportunity for companies that manufacture and export electrical components, particularly in the context of nearshoring, as it facilitates the production of intermediate goods and solutions for industrial and energy supply chains.

INVESTMENT OPPORTUNITIES:

- Electrical and electronic components.
- Electrical and control panels
- Light manufacturing and electronic assembly
- Development of specialized suppliers

$441 M Total exports of electrical components (2025)

18% Growth of the Electrical Components Sector (2025/2024)

+25 Export destinations (2025)

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AUTO PARTS

El Salvador represents a unique opportunity for auto parts manufacturers and exporters, especially in the context of nearshoring, by facilitating the manufacture of intermediate components (Tier II and Tier III).

INVESTMENT OPPORTUNITIES

- Electrical and electronic components.
- Plastic components.
- Textile parts for car interiors.
- Metalworking components.

$187.9 M

Total auto parts exports (2025)

$157.9 M

Export of spark plug wire sets (2025)

24.7%

Growth of the auto parts sector (2025/2024)

INVESTMENT OPPORTUNITIES

- Research and development.
- Manufacturing and packaging of medicines.
- Medical devices.

$172.9 M

Pharmaceutical industry exports (2025)

+$2.8 M

Growth in medical device exports to the United States (2025)

+$111 M

Exports to Guatemala, Honduras, and Nicaragua (2025)

PHARMACEUTICALS AND MEDICAL DEVICES

The pharmaceutical and medical device industry in El Salvador is considered one of the main productive sectors with the greatest use of cutting-edge technologies and high-level specialized employment. It is also recognized internationally as one of the countries with the greatest diversity of products of the highest quality.

BITCOIN AND DIGITAL ASSETS

El Salvador is a global leader in asset tokenization and ranks second in the world in terms of the most favorable regulation for crypto assets. This recognition positions the country as a strategic global hub for the development of digital assets, as well as opening doors for international partners and investors.

INVESTMENT OPPORTUNITIES:

- Blockchain infrastructure and technical services.
- Tokenization.
- Decentralized finance (DeFi).
- Digital financial services.
- Consulting and compliance services.

1° In America with the most favorable regulation towards crypto assets.

2° The world with the most favorable regulation for crypto assets.

3° Digital asset service providers

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